

For Immediate Release

New from Vienna: Bösendorfer 280VC

Vienna Symphonic Library releases virtual representation of a Bösendorfer 280VC, recorded at Synchron Stage Vienna

Vienna, February 2, 2021 – The Vienna Symphonic Library is pleased to announce the release of *Bösendorfer 280VC*, a virtual representation of Bösendorfer's new "Vienna Concert" grand. The instrument was captured at Stage B of Synchron Stage Vienna from seven microphone positions and comes with Vienna's powerful and free *Synchron Piano Player*. The new product is currently available at an introductory price of €215 for the *Standard Library* (reg. €285), and €345 for the *Full Library* (reg. €445). The difference between the *Standard Library* and the *Full Library* is the number of available microphone positions.

The Viennese Concert Grand for the 21st Century

Bösendorfer's new and acclaimed "Vienna Concert" grand piano merges the company's venerated traditional approach to piano manufacturing with the most recent, sophisticated engineering. The 280VC is completely modern, reimagined from scratch, while remaining true to Bösendorfer's legendary foundations.

Heralded as the next-generation concert grand, the 280VC has already proven to be a true all-rounder. Compared to the Bösendorfer Imperial with its additional bass strings, wider soundboard and more orchestral sonic character, the sound of the 280VC is very distinct and clear. You can easily differentiate between the bass, tenor, and treble sections. Beyond that, its huge dynamic range makes this concert grand very versatile. It has the necessary sensitivity to offer supportive accompaniment to singers and solo instrumentalists in chamber music settings, while at the same time it holds its own against the power of a large orchestra in a huge concert hall. In addition, the 280VC boasts the qualities of all Bösendorfer concert grands, such as its diversity of sonic colors and that certain warmth inherent to fine Viennese instruments.

The Bösendorfer 280VC was recorded at Synchron Stage Vienna's Stage B, a 69 m² (739 sq ft.) live room offering a beautifully controlled acoustic environment with less ambience than the facility's large main hall. Hence the sound of the 280VC is more intimate and direct than the Stage A recordings of the Bösendorfer Imperial, with ample body and fullness, making it a very genre-versatile piano that's easy to control and fun to play.

During the many years of development at Bösendorfer, renowned pianists were involved in perfecting the acoustic articulation of the 280VC. Legendary concert pianist Paul Badura-Skoda says, “I am truly astonished that in modern piano crafting there – still – is potential for further improvements. Without abandoning the legendary virtues of Bösendorfer, this instrument captivates with its extremely rich resonance and dynamic spectrum – absolutely brilliant.”

About the Vienna Symphonic Library

The Vienna Symphonic Library is an innovative, research-driven music software and sample library developer based in Vienna, Austria. The team continually strives to improve virtual orchestral music production with a special emphasis on authenticity and ease-of-use. **Vienna Instruments** and the **Synchron Series libraries**, the company’s multi-award-winning virtual instruments in the formats AU, VST, and AAX Native, encompass an exhaustive range of solo instruments and ensembles, from their flagship *Symphonic Cube* to special instruments such as the *Vienna Konzerthaus Organ*, the *Vienna Imperial* grand piano, saxophones, upright bass, and even distorted guitar. Acclaimed software products include **Vienna Instruments Pro**, **Vienna Synchron Player**, **Vienna Ensemble Pro**, **Vienna MIR Pro** and **Vienna Suite Pro**. In 2016, the company launched an entirely new venture: **Synchron Stage Vienna**, a unique scoring stage in Austria’s capital that accommodates orchestras of up to 130 musicians, merges proprietary software innovations and revolutionary approaches with traditional recording technologies and procedures.

More information on Vienna Symphonic Library’s products can be found at www.vsl.co.at.

Press Contact

Martin Tichy
Marketing & PR Manager
Vienna Symphonic Library GmbH
Engelshofengasse 2 • A-1230 Wien
Phone +43 1 617 63 13-22, Fax Ext. 17
m.tichy@vsl.co.at
www.vsl.co.at
www.synchronstage.com

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