

For Immediate Release

NEW: Vienna Smart Hits and SYNCHRON-ized Elements

Vienna Symphonic Library releases two new library products

Vienna, December 6, 2019 – The Vienna Symphonic Library team is pleased to announce two new Collections. *Vienna Smart Hits* offers a powerful selection of organic and electronic hits, “braams”, risers, swells and sub booms. *SYNCHRON-ized Elements* features all the instruments of the VI Collection *Elements* as well as several new instruments and FX sounds, powered by the *Vienna Synchron Player*. Both new products are available at special introductory prices through December 31, 2019. *Vienna Smart Hits* is currently offered at €75 (reg. €105), *SYNCHRON-ized Elements* at €195 (reg. €290). Users of the VI Collection *Elements* benefit from special crossgrade prices.

Vienna Smart Hits

Vienna Smart Hits is a breathtaking exploration into the organic, yet surreal and swirling amalgamation of hits, “braams”, risers, swells and sub booms. Following the successful *Vienna Smart Spheres*, Vienna’s sound designers again dug deep into the company’s multi-million sample database of released and unreleased treasures to unearth extraordinary marvels that were then bent, twisted, mangled, distorted, boosted and re-invented. Sources of sounds used in *Vienna Smart Hits* include the bass drum from *Synchron Percussion I* for low end hits, reverse cymbals for swells, the *Yamaha CFX* for shimmering transients, solo violin glissandos for risers, brass run-ups for short risers, sforzato and sustained sounds from *Vienna Dimension Brass* for “braams” as well as reversed sounds for swells, a heavily distorted *Vienna Konzerthaus Organ* for braams, and Taiko drums for sub-boom rumble. In addition to the organic component created with symphonic sounds, various electronic sound sources, including wavetable and FM synthesizers, were used to create additional layers, using their extensive routing and envelope modulation capabilities. The synth sounds were further treated with voicing and detune functions to adapt them spatially to the original sample recordings. On top of this, all the sounds were tweaked and shaped using a wide variety of manipulation techniques, with a finishing mastering touch before being included in the *Vienna Smart Hits* collection.

SYNCHRON-ized Elements

The unique instruments from the *VI Elements* Collection have long been a trade secret for composers and sound designers, capturing their imagination with its archaic sounds that range from ethereal shimmers to thunderous strikes. For the SYNCHRON-ized version, Vienna's sound experts have expanded the library's breadth of sound, not only by adding more extraordinary instruments, but also by creating a host of other-worldly sonic effects using the Synchron Player's extensive plug-in and routing options. The element **water** is represented by two waterphones, including a particularly large Bass Waterphone. The **metal** category includes steel rails struck with a steel hammer, thunder sheets in various sizes, crotales and a set of Japanese singing bowls. The diameters of the captured tam-tams range from 85 cm to the 200 cm XXL tam tam. The **stone** category includes two lithophones, spanning a tonal range from extremely soft, full and dark tones up to a hard and bright timbre. The element **glass** is represented by the glass harmonica, an instrument that was well known during Mozart's time, the verrophone, the musical glasses and blown bottles. The collection is rounded off by a series of **exotic percussion instruments** such as ocean drums, spring drums, cuícas, Waldteufel, bull roarer and lion's roar. In addition to the "classic" presets, *SYNCHRON-ized Elements* offers a wide variety of "FX Presets". Notably, the "Combined FX" category with a total of 24 newly-created instruments made by combining different Elements is a treasure-trove of fresh and organic sounds and effects for adventurous composers and sound designers.

Holiday Special: Free Vienna Vouchers

Customers benefit from a special offer during the month of December 2019. When purchasing three *Vienna Vouchers* of the same value (€100 or €500) in one order, they will receive one additional Voucher for free. Multiple orders are accepted (e.g., 3 + 1 free, 6 + 2 free, 9 + 3 free, etc.). Vienna Vouchers are transferable and have no expiry date. They can be purchased and redeemed at the VSL web shop toward the purchase of any available item, including products at promotional prices.

About the Vienna Symphonic Library

The Vienna Symphonic Library is an innovative, research-driven music software and sample library developer based in Vienna, Austria. The team continually strives to improve virtual orchestral music production with a special emphasis on authenticity and ease-of-use. **Vienna Instruments**, the company's multi-award-winning virtual instruments in the formats AU, VST, and AAX Native, encompass an exhaustive range of solo instruments and ensembles, from their flagship *Symphonic Cube* to special instruments such as the *Vienna Konzerthaus Organ*, the *Vienna Imperial* grand piano, saxophones, upright bass, and even distorted guitar. Acclaimed software products include **Vienna Instruments Pro**, **Vienna Ensemble Pro**, **Vienna MIR Pro** and **Vienna Suite Pro**. In 2016, the company launched an entirely new venture: **Synchron Stage Vienna**, a unique scoring stage in Austria's capital that accommodates orchestras of up to 130 musicians, merges proprietary software innovations and revolutionary approaches with traditional recording technologies and procedures.

More information on Vienna Symphonic Library's products can be found at www.vsl.co.at.

Photos and graphics including screenshots of the user interfaces are available for download here: https://drive.google.com/drive/folders/1EfKDd6yVrGUo-3p_Ws4UuC30T9xLYAI

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