

For Immediate Release

Out Now: SYNCHRON-ized Special Editions

Vienna Symphonic Library introduces new entry-level orchestra package, powered by the Vienna Synchron Player

Vienna, June 10, 2019 – The Vienna Symphonic Library is pleased to announce the release of *SYNCHRON-ized Special Editions*, representing the company's new entry-level orchestra packages. Based on the extremely popular *Vienna Special Editions*, the Vienna team re-edited, improved and expanded the sample database of all six *Special Edition Volumes* for even more realism, flexibility and ease-of-use. New instruments include the *Synchron Concert D-274 "Light"*, a beautiful Steinway & Sons D-274 recorded at Synchron Stage Vienna, with 30 velocities, plus *Prepared Piano*, *Synchron Percussion*, *Solo Violin 2*, *Solo Cello 2*, *Solo Voices* and much more. Users of the existing *Vienna Special Editions* enjoy cross-grade prices starting as low as €25 during the introductory period in June, 2019.

VI and SYNCHRON-ized Product Lines

The original *Vienna Special Editions*, now renamed to *VI Special Editions* to differentiate from the *SYNCHRON-ized* versions, are based on the sample players *Vienna Instruments* and *Vienna Instruments Pro*. All six Volumes (*Vol. 1 Essential Orchestra*, *Vol. 2 Extended Orchestra*, *Vol. 3 Appassionata and Muted Strings*, *Vol. 4 Special Winds & Choir*, *Articulation Expansions to Vol. 1* and to *Vol. 2*) remain available and carry the same prices as their *SYNCHRON-ized* counterparts. The entire sample database was re-edited, enhanced, expanded and optimized for the *Vienna Synchron Player*, utilizing the new engine's features such as the built-in algorithmic and convolution reverbs.

Re-edited, re-mapped and expanded

To create the *SYNCHRON-ized Special Editions*, the original recordings were completely re-edited and enhanced. All velocity levels of each articulation and all articulations of each instrument were refined to match and blend seamlessly, not only within each instrument itself, but also in interaction with the included instruments of the *SYNCHRON-ized Special Editions*, as well as with all other libraries of the *Synchron Series*. The *Synchron Player* also enhances the automatic triggering of release samples and therefore contributes to the overall improved

realism of all included instruments.

World-Class Acoustics

The *Vienna Synchron Player* incorporates a specifically designed convolution reverb derived from *Vienna MIR Pro*, featuring the outstanding ambience of the 540 m² main hall of *Synchron Stage Vienna*. The perfectly engineered reverberation and placement presets combine customized impulse responses with expertly crafted reverb settings for each instrument or ensemble. By adding the ambience of *Synchron Stage Vienna's Stage A* to the relatively dry samples in real-time, the *SYNCHRON-ized Special Editions* perfectly blend with any other product of the *Synchron Series*, resulting in a production-ready sound "out of the box".

Introductory and Crossgrade Prices

During the introductory period in June, 2019, both the *VI* and *SYNCHRON-ized Special Edition Volumes* carry low promotional prices, starting at €190. What's more, existing users of the *VI Special Editions* may get the *SYNCHRON-ized* counterparts at super-low crossgrade prices, which are even lower during the introductory period, starting at €25. The crossgrade price from the all-inclusive *VI Special Edition Bundle* to the *SYNCHRON-ized Special Edition Bundle* is currently €143 (reg. €216).

VI Special Edition Sections Discontinued

June 2019 is also the final month the *VI Special Edition Sections* are available. The subdivisions of the *Special Edition Volumes 1, 1 PLUS, 2, and 2 PLUS* carry lower promotional prices, starting at €37. After June, 2019, users will always be able to complete their *Special Edition Sections* to *VI Special Edition Volumes* at reduced Complementary Prices, but won't be able to get the *Sections* separately.

About the Vienna Symphonic Library

The Vienna Symphonic Library is an innovative, research-driven music software and sample library developer based in Vienna, Austria. The team continually strives to improve virtual orchestral music production with a special emphasis on authenticity and ease-of-use. ***Vienna Instruments***, the company's multi-award-winning virtual instruments in the formats AU, VST, and AAX Native, encompass an exhaustive range of solo instruments and ensembles, from their flagship *Symphonic Cube* to special instruments such as the *Vienna Konzerthaus Organ*, the *Vienna Imperial* grand piano, saxophones, upright bass, and even distorted guitar. Acclaimed software products include ***Vienna Instruments Pro***, ***Vienna Ensemble Pro***, ***Vienna MIR Pro*** and ***Vienna Suite Pro***. In 2016, the company launched an entirely new venture:

Synchron Stage Vienna, a unique scoring stage in Austria's capital that accommodates orchestras of up to 130 musicians, merges proprietary software innovations and revolutionary approaches with traditional recording technologies and procedures.

More information on Vienna Symphonic Library's products can be found at www.vsl.co.at.

Screenshots of the *SYNCHRON-ized Special Editions* are available for download here:

<https://drive.google.com/drive/folders/1cBm3ndvrELx9P8SqV6BG7v9Yz2SmKfXZ>

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