



For Immediate Release

All-New Libraries from Vienna

Vienna Symphonic Library showcases their latest developments at NAMM 2019

Anaheim/Vienna, January 24, 2019 – At this year's Winter NAMM show the Austrian company presents their entire palette of library and software products, focusing on a slate of products that were released during the last couple of months: *Synchron FX Strings*, *Synchron Power Drums*, *Yamaha CFX*, *Synchron Concert D-274*, *Synchron-ized Chamber Strings*, *Synchron-ized Appassionata Strings*, *Synchron-ized Dimension Brass I & II*, as well as the latest additions to their starter editions, *Vienna Smart Orchestra* and *Vienna Smart Spheres*. The presentations are hosted by Vienna Symphonic Library's American distributor, ILIO, at booth #11910 in Hall A of the Anaheim Convention Center.

New Synchron and Synchron-ized Series

Vienna's new *Synchron Series* libraries combine extraordinary musicianship, engineering, recording technology and the all-new **Vienna Synchron Player** with the exceptional lush acoustics of *Synchron Stage Vienna's* 5,813 sq.ft. main hall. Since its grand reopening in 2016, various international film and TV scores were recorded at this entirely refurbished scoring stage, including *Inferno*, *The Meg*, *The Girl in the Spider's Web*, *The Crown*, *Blue Planet II*, *Genius*, and many more. 2018 saw the release of four new library products that were recorded at *Synchron Stage Vienna*: **Synchron Power Drums**, featuring three legendary rock drum sets that can be played simultaneously or separately, **Synchron FX Strings** that includes a wide variety of both tonal and atonal musical phrases and effects, and two new concert grands including the **Yamaha CFX** and the **Synchron Concert D-274** that were captured with multiple microphone arrays.

The new Synchron-ized libraries include **Synchron-ized Chamber Strings**, **Synchron-ized Appassionata Strings**, and **Synchron-ized Dimension Brass I & II**. These libraries contain re-edited samples from the company's renowned and award winning *Vienna Instruments* series, customized and mapped for the new *Synchron Player* software that provides a new level of ease-of-use. What's more, a specifically designed integrated convolution reverb adds the

Synchron Stage ambience in real-time, blending the Synchron-ized libraries perfectly with the other *Synchron Series* products, resulting in a homogenous, production-ready sound “out of the box”.

All-new Starter Editions

For many years, the highly popular *Vienna Special Editions* represented the company’s entry level products and the gateway to its vast database of instruments and articulations. With *Vienna Smart Spheres* and *Vienna Smart Orchestra*, two new library products have just been added to the *Starter Series* category. ***Vienna Smart Spheres*** provides a treasure trove of shimmering and organic atmospheres created exclusively from Vienna’s finest recordings. For an affordable price of currently €95 users get everything from fearsome dark drones to heavenly ethereal atmospheres with all the vibrancy and variability that comes from live performance. ***Vienna Smart Orchestra*** is the new all-in-one tool for sketching symphonic ideas, delivering scores on deadlines, and playing live on stage. This powerful and resource-saving package provides all the sections and lead instruments of the orchestra at once, spread out over the entire keyboard. It is currently available at a special price of €145.

Vienna Protection Plan

Vienna Symphonic Library provides a new service and solution for users who lose access to their USB protection device (*ViennaKey* or *eLicenser*) in case of theft, loss or damage. The new *Vienna Protection Plan* offers help in these situations and comes in the form of a special license that can be purchased for €70 and downloaded right away to the user’s USB eLicenser. With the Protection Plan license on the USB device, all Vienna Symphonic Library product licenses on the respective *ViennaKey* are protected for a period of two years. In the event of theft, loss and damage, the user is asked to fill out a report on the company’s website and will receive a *Vienna Emergency License* right away in order to prevent downtime. After verification, all protected licenses of lost Vienna Symphonic Library products will be replaced free of charge. The *Vienna Protection Plan* is available exclusively at the Vienna Symphonic Library webshop and can be renewed upon expiration for an additional 2-year coverage.

About the Vienna Symphonic Library

The Vienna Symphonic Library is an innovative, research-driven music software and sample library developer based in Vienna, Austria. The team continually strives to improve virtual

orchestral music production with a special emphasis on authenticity and ease-of-use. **Vienna Instruments**, the company's multi-award-winning virtual instruments in the formats AU, VST, and AAX Native, encompass an exhaustive range of solo instruments and ensembles, from their flagship *Symphonic Cube* to special instruments such as the *Vienna Konzerthaus Organ*, the *Vienna Imperial* grand piano, saxophones, upright bass, and even distorted guitar. Acclaimed software products include **Vienna Instruments Pro**, **Vienna Ensemble Pro**, **Vienna MIR Pro** and **Vienna Suite Pro**. In 2016, the company launched an entirely new venture: **Synchron Stage Vienna**, a unique scoring stage in Austria's capital that accommodates orchestras of up to 130 musicians, merges proprietary software innovations and revolutionary approaches with traditional recording technologies and procedures.

More information on Vienna Symphonic Library's products can be found at www.vsl.co.at.

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