For Immediate Release

Vienna Strings Re-Invented

Vienna Symphonic Library showcases their latest product developments at NAMM 2018

Anaheim/Vienna, January 24, 2018 – At this year's Winter NAMM show the Austrian company presents their new *Synchron Series* library products, *Synchron Percussion I* and *Synchron Strings I*, powered by the brand-new upcoming *Synchron Player* software*. Additionally, visitors will have the opportunity to listen to the entire arsenal of existing *Vienna Instruments* libraries in various settings and acoustic spaces, including the new *MIR RoomPack 6* "*Synchron Stage Vienna*" that features a collection of impulse responses of Vienna's revitalized scoring stage. The presentation stage is hosted by Vienna Symphonic Library's American distributor, ILIO, at booth #11602 in Hall A of the Anaheim Convention Center. An additional clinic will be given by Vienna's Product Manager Paul Kopf on January 30 at Westlake Pro in North Hollywood.

New Synchron Series

Vienna's *Synchron Series* libraries combine extraordinary musicianship, engineering, recording technology and software innovation with the exceptional acoustics of one of the best-sounding scoring stages on the planet – **Synchron Stage Vienna**. Its well-balanced, exquisite 540 m^2 (5,813 sq.ft.) main hall ("Stage A") accomodates orchestras of up to 130 musicians and has already hosted music recordings for international film and TV productions (such as Inferno, The Crown, Lego Batman, Ghost in the Shell, The Meg, Proud Mary, Pacific Rim: Uprising, Blue Planet II), as well as video games, commercials, and classical albums. The first virtual instrument releases of this new series are **Synchron Percussion I** and **Synchron Strings I**.

Unprecedented Detail and Realism

Vienna's latest *Synchron Strings I* features a 40-piece string orchestra that was recorded with the signature ambience of their own scoring stage. Its main hall ("Stage A") is characterized by a lush and warm sound with an average reverb time of 1.8 seconds and an exceptionally low noise-floor of 16 dBA, while providing excellent localization, both in depth and in the stereo or

surround environment. The five string sections – 1st violins (14), 2nd violins (10), violas (8), cellos (8), and double basses (6) – were recorded separately at their designated positions on stage, with eight phase-coherent microphone configurations for each section. Due to the comprehensive selection of discrete audio channels users may shape their string sound individually, from close and focused to broad and epic, mixing the signals in stereo, 5.1 surround or Immersive Sound (such as Dolby Atmos and Auro 3D). An unprecedented number of up to eight velocity layers and ten note variations per key provides breathtaking realism. What's more, Vienna's team of software developers is currently working on a new, dedicated player for their *Synchron Series* library products. The company's proprietary **Synchron Player** will be based on a powerful new sample playback engine, featuring unprecedented streaming performance with a playback capacity of 300 simultaneous voices per instrument, while providing a new level of ease-of-use. A sneak peek version will be presented at NAMM, with the software slated for release in spring, 2018.

One Unifying Acoustic Space

In contrast to Vienna's new *Synchron Series*, the existing *Vienna Instruments* libraries were recorded in the rather dry environment of the "Silent Stage". In order to merge the new Synchron Series libraries with the pre-existing ones (as well as with any other audio signal) to create one unifying acoustic space, the Vienna Symphonic Library has released **MIR RoomPack 6 "Synchron Stage Vienna**" that provides an exact virtual representation of the facility's main hall ("Stage A") for their Multi Impulse Response mixing and reverberation engine **Vienna MIR Pro**.

Live Presentations in Southern California

Vienna Symphonic Library will showcase their entire palette of library and software products at **NAMM 2018**, January 25-28. The presentation stage is hosted by Vienna's American distributor, ILIO, at booth #11602 in Hall A of the Anaheim Convention Center. What's more, existing and prospective users will have a great opportunity to discuss personal solutions for their studio set-up and workflow during an additional clinic on January 30, 2018, 7 PM, at **Westlake Pro** in North Hollywood. While attendance is free of charge, registration is required at rsvp@ilio.com.

About the Vienna Symphonic Library

The Vienna Symphonic Library is an innovative, research-driven music software and sample library developer based in Vienna, Austria. The team continually strives to improve virtual orchestral music production with a special emphasis on authenticity and ease-of-use. ***Vienna Instruments***, the company's multi-award-winning virtual instruments, in the formats AU, VST, and AAX Native, encompass an exhaustive range of solo instruments and ensembles, from their flagship *Symphonic Cube* to special instruments such as the *Vienna Konzerthaus Organ,* the *Vienna Imperial* grand piano, saxophones, upright bass, and even distorted guitar. Acclaimed software products include ***Vienna Instruments Pro, Vienna Ensemble Pro, Vienna MIR Pro*** and ***Vienna Suite Pro***. In 2016, the company launched an entirely new venture: **Synchron Stage Vienna**, a unique scoring stage in Austria's capital that accommodates orchestras of up 130 musicians, merges proprietary software innovations and revolutionary approaches with traditional recording technologies and procedures.

More information on Vienna Symphonic Library's products can be found at www.vsl.co.at.

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